



DeepL AI: Translator & Writing Assistant

Part of the 47 AI Tools Guide



Purpose

DeepL is a leading AI translation and writing tool. Its translator service can translate documents (Word, PDF, etc.) and text between over 25 languages with high accuracy (deepl.com). It also offers DeepL Write, an AI-powered writing assistant for improving tone/style.

How to Use

1. Go to DeepL Translator and paste your text or upload a document.
2. Select target language; DeepL will output the translated text almost instantly.
3. (Optionally) Use DeepL Write to refine writing in the same language (rephrase sentences, adjust tone).
4. You can also use the DeepL API or integrations (Word plugin, etc.) for larger projects.

Monetization

Offer translation and localization services. Many small businesses need manuals, websites, or marketing translated. You can use DeepL to speed up your work and then proofread the result (charging per word, e.g. \$0.05–\$0.15/word). Alternatively, create bilingual content for clients. Translators using DeepL can vastly increase throughput.

Earnings

Professional translators can earn \$30–\$100 per hour (or more per project). By leveraging DeepL, you can double your productivity. For example, charging \$0.10/word, a 5,000-word document nets \$500. With consistent clients, reaching \$1K+/month is feasible.

Pros & Cons

Pros:

- Best-in-class translation quality (often better than competitors) (deepl.com).
- Fast and free tier available for many needs.
- DeepL Write helps polish prose (like an advanced Grammarly for style).

Cons:

- Free version has limits (characters per month).
- Fine-tuning the tone still requires human review.
- Language support, while broad, is not 100% universal.

Skills

Fluency in target languages, proofreading, cultural awareness.

Next Steps

Explore DeepL's features, experiment with different languages, and consider how it can streamline your translation or writing workflow. Practice using both DeepL Translator and DeepL Write to maximize their potential.